



## **SANKALP**

-A pledge to change

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### **RESPONSIBILITIES OF THE PUBLIC RELATIONS TEAM OF THE COLLEGE**

*The college sponsorship team will focus on bringing in more children from the slum area under the functioning of Sankalp so that maximum number of children benefit from our initiative. The following ideas and points can be used for promoting SANKALP among people and highlighting the importance of education:*

In interaction with local people, focus on following things:

- Importance of education, how it leads to better lives. Tell new children about the address of the centre, timings at the centre.
- Positive changes being done at Sankalp. What are the aim of the changes.
- Performance of kids in tests. Ask the parents to help children learn discipline. Tell them that they should see that the child studies at home also.
- Ask parents to send the kids to special classes. Tell them it's importance. Inform them about the time.
- Also inform them about various things like child labour, equality among girl and boy child. Ask them to have clean homes etc.

In interaction with teachers and Centre-In-Charge. at Sankalp, try to understand the problems they might be facing. Discuss it with other teams, help them sort out things. Encourage them to work harder. Ask them to maintain discipline in class and deal patiently with mischievous students.

Coordination with other NGOs. Try to establish contact with other NGOs who have similar goals like Sankalp. Learn from their way of working and if it can be implemented in Sankalp.